





The mission of the Stephen Siller Tunnel to Towers Foundation is to honor the sacrifice of firefighter Stephen Siller, who laid down his life to save others on September 11, 2001. We honor our military, their families, and our first responders who continue to make the supreme sacrifice of life and limb for our country.

### A MESSAGE FROM THE CHAIRMAN

Dear Friends,

When my family started the Stephen Siller Tunnel to Towers Foundation, we knew that we wanted to honor our brother's heroic life and death, and all those who perished on September 11, 2001. Our ambitions were purely and simply to do good in their memory. Just as our little brother Stephen had his destiny on September 11, 2001, we too, began our journey.

Incredibly, over the years we have raised and given nearly 125 million dollars to improve the lives of catastrophically injured veterans by building *smart homes*, and we have provided mortgage-free homes to many fallen first responder families with young children, and this past year we began a new endeavor of providing homes to Gold Star families with young children.

This year we began a very ambitious \$11/month giving campaign because we experienced how these homes changed the shattered lives of those who sacrificed so much. We felt compelled to find a way to help, and we are relying on the unparalleled goodness of everyday Americans.

It was an honor to work with actor and activist Mark Wahlberg to launch our nationwide giving campaign, and we are unequivocally certain that fellow Americans will find it in their hearts to join us in our mission.

Gold Star widow Nancy Gass expressed what receiving a home has meant to her, "I want to let all of you know what a difference you have made in my life and the lives of my children. It is so much more than a house. It is the most grand gesture of love I have ever witnessed. Thank you all for showing us that my husband's service has not been forgotten."

To our remarkable volunteers, sponsors, and donors, you have made many grand gestures of love possible through your commitment, and we humbly thank you for all you do.

Let us continue to do good,

Frank Siller

Frank Siller

Stephen Siller Tunnel to Towers Foundation Chairman and CEO



## **2018 HIGHLIGHTS**



93% of every dollar went directly to our programs

In 2018, we scored a perfect 100% in the Accountability and Transparency category by *Charity Navigator* 

>500,000

By the end of the 18th Annual Tunnel to Towers 5K Run & Walk NYC, more than 500,000 participants had followed in Stephen's footsteps since the event's inception

>350,000

Since 2013, the 9/11 NEVER FORGET Mobile Exhibit has traveled to nearly all 50 states and Canada, and has welcomed over 350,000 people

## **PROGRAMS**

GOLD STAR FAMILY HOME PROGRAM

SMART HOME PROGRAM

FALLEN FIRST RESPONDER HOME PROGRAM

NATIONAL RUN, WALK, & CLIMB SERIES

NEVER FORGET PROGRAMS







This September Stephen Siller Tunnel to Towers Chairman and CEO Frank Siller stood at the top of One World Trade Center surrounded by more than a dozen women. These women came to New York from all over the country, but they had a few things in common. They were all Gold Star widows, their husbands killed in the line of duty, and they were all getting new homes from the Tunnel to Towers Foundation as part of its brand-new *Gold Star Family Home Program*. The program provides mortgage-free homes to surviving spouses with young children. By the end of 2018 more than a dozen families had the security of a mortgage-free home.

### **GOLD STAR FAMILY HOME PROGRAM**













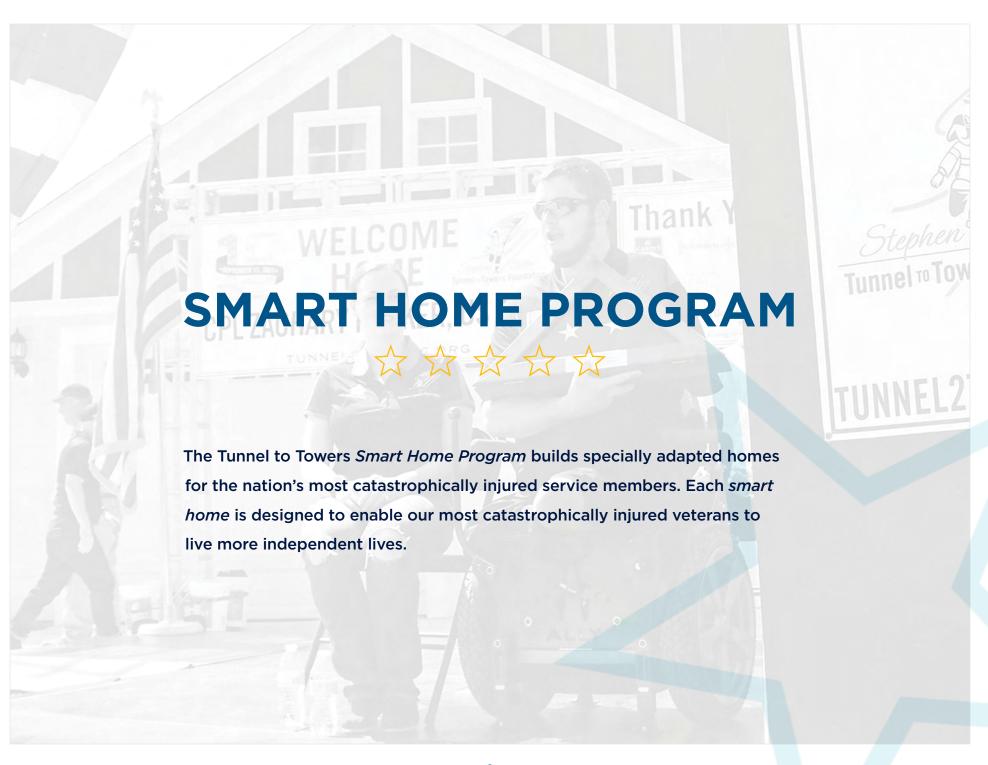
#### JENNIE TAYLOR

Army Major Brent Taylor was killed in action during his fourth deployment in an insider attack near Kabul, Afghanistan. Major Taylor left behind his wife Jennie and their seven children, Megan, Lincoln, Alex, Jacob, Ellie, Jonathan, and Caroline.

Tunnel to Towers paid off the mortgage on the family's home in Utah days before Christmas.

In the moment that the officers and I had to come see the children my biggest reaction was...I don't have seven arms. I have seven children who just lost their father and I don't have seven arms to wrap around them.

-Jennie Taylor, Gold Star Family Home Recipient



## SMART HOME PROGRAM





#### CHRISTOPHER LEVI

On March 17, 2008, CPL Christopher Levi lost both of his legs in an IED blast that targeted his armored Humvee.

On July 3, 2018, on the eve of Independence Day, the Tunnel to Towers Foundation handed over the keys to CPL Levi's new *smart home*, a gift that would help him live a more independent life.

Since his injury CPL Levi has passed the Series 7 General Securities Representative Exam and received his bachelor's degree. He now works as an Investment Advisory Representative.

By the end of 2018, the Foundation had delivered, started construction on, or was in the design stage of 75 *smart homes*. The Foundation is committed to building a minimum of 200 *smart homes* for America's injured veterans.

## SMART HOME PROGRAM





#### CLARK CAVALIER



I don't feel I deserve any of it, but I do hope to earn it.

There are things that I couldn't even think of and I'm the one with prosthetic legs. There are things to help me out that I wouldn't have thought of, but they are nuisances in my daily life, and I would have never thought to fix them. Until someone came in and said we are going to make your life a little easier.

When you are surrounded by people on a beautiful day in a house this gorgeous, I can't express how happy I am. If I was actually able to conceive all of the awesomeness of today, I would just fall over."

-Clark Cavalier, Smart Home Recipient

## FALLEN FIRST RESPONDER HOME PROGRAM



The Tunnel to Towers Foundation is committed to honoring the sacrifices made every day by our brave women and men in uniform. The *Fallen First Responder Home Program* supports the families left behind when a firefighter, police officer, or emergency worker is killed under extraordinary circumstances in the line of duty. Since 2015, the Foundation has ensured that dozens of fallen first responder families with young children have the security and stability of knowing they own their home mortgage-free.

### FALLEN FIRST RESPONDER HOME PROGRAM





#### SGT. MICHAEL CHESNA

Sergeant Michael Chesna was a beloved husband and father of two. He served his country in the United States Army and was awarded a Purple Heart. When he came home, he continued to serve, this time as a member of the Weymouth Police Department. In July 2018, Sergeant Chesna was shot and killed by a suspect after responding to reports of an erratic driver.

Following his line of duty death, the
Tunnel to Towers Foundation began raising
funds to pay off the mortgage on his home.
Donations came in from around the world,
and support from the Massachusetts
community helped the Foundation pay off
the mortgage weeks after he was killed.



The generosity of people is overwhelming, and I can't thank you enough...I just want to thank the community for everything they've done for my family, my kids.

-Cindy Chesna, wife of Sgt. Michael Chesna



NATIONAL RUN, WALK & CLIMB SERIES

## **TUNNEL TO TOWERS 5K RUN & WALK NYC**





#### TUNNEL TO TOWERS 5K RUN & WALK NYC

Our signature annual event, the Tunnel to Towers 5K Run & Walk NYC, was held September 30, 2018. Tens of thousands of runners, walkers, first responders, and members of the military retraced Stephen's final footsteps from the foot of the Hugh L. Carey Tunnel to the Twin Towers site. The event honors the 343 FDNY members, 71 law enforcement officers and thousands of civilians who lost their lives on September 11, 2001.

When you come out of the tunnel and see where those towers were and just imagine what those guys went through, it really gives you a lot of chills. It makes you appreciate what they did.

-Michael Adam, Southampton Fire Department, who ran with 19 other members of his department It's a very heartwarming day that so many people from all over the country, all over the world, come here for Tunnel to Towers. It's really a tribute to the Siller family that turned a family tragedy into this noble cause.

-Daniel Nigro, Fire Commissioner, City of New York NATIONAL RUN, WALK, & CLIMB SERIES

## TUNNEL TO TOWERS TOWER CLIMB NYC



#### TUNNEL TO TOWERS TOWER CLIMB NYC

In June the 4th annual Tunnel to Towers Tower Climb NYC was held at One World Observatory.

One climber left the event with more than a medal. 31-year-old Jim Busch proposed to his girlfriend, Lydia, after the two finished the more than 100-story trek to the top of One World Trade Center. *She said "Yes."* 

In addition to the signature NYC events, runs and climbs were held in 45 cities in 2018.



### **NEVER FORGET PROGRAMS**



#### 9/11 NEVER FORGET MOBILE EXHIBIT

The Stephen Siller Tunnel to Towers Foundation is committed to ensuring we never forget the heroism and sacrifices made on 9/11.

To share these stories the Foundation launched its 9/11 NEVER FORGET Mobile Exhibit in 2013.

It is a tribute to all those who lost their lives that day, including the 343 members of the FDNY who laid down their lives to save others.

The 53-foot tractor-trailer transforms into a 1,000 square foot exhibit used as a tool to educate citizens throughout the country about the events of that tragic day.

Since 2013, the 9/11 NEVER FORGET Mobile Exhibit has traveled to nearly all 50 states and Canada and has welcomed in over 350,000 people.

#### FOOTSTEPS TO THE FUTURE ENDOWMENT

The Stephen Siller Tunnel to Towers Foundation held its 2nd Annual Footsteps to the Future Gala at the New York Hilton Midtown on May 3, 2018.

This once-in-a-lifetime event honored the 40th anniversary of the founding of The Home Depot; its visionary co-founders Bernie Marcus, Arthur Blank, Ken Langone and Pat Farrah; Frank Blake, former Chairman and CEO; and Craig Menear, Chairman, CEO and President; along with the Foundation's largest partner, The Home Depot Foundation. Special

recognition was also paid to Daniel Nigro, Fire Commissioner, City of New York and James O'Neill, Police Commissioner, City of New York.

These visionary leaders help us support the service and sacrifice of our military and first responders.





### **NEVER FORGET PROGRAMS**



#### LIBERTY NATIONAL GOLF CLASSIC

Once again, this year, the Stephen Siller Tunnel to Towers Foundation has held its annual Golf Classic at Liberty National Golf Club in Jersey City, New Jersey.

Liberty National Golf Club, which, according to Phil Mickelson, is "unlike any course in the world," offers spectacular views of the Statue of Liberty, the New York Harbor, Manhattan Skyline, and the Verrazano Narrows Bridge.

The event is hosted by The Honorable Rudolph Giuliani.

#### TUNNEL TO TOWERS NATIONAL GOLF SERIES

The Stephen Siller Tunnel to Towers Foundation hosted charitable golf events around the country in 2018.

This included the annual Veterans Day Golf outing on Staten Island, which is New York City's largest one-day golf tournament. The event was played on three courses and attracted over 400 golfers.

Joining the series this year was the Veterans Day Golf Classic at Bear Creek Golf Club in Dallas, Texas.





### **NEVER FORGET PROGRAMS**



#### **HURRICANE RELIEF**

In 2018, Tunnel to Towers sent a team of volunteers down to help those who had their lives devastated by Hurricane Florence and Hurricane Michael.

The Foundation volunteers cleaned and gutted homes, removed trees and debris and tried to help those still reeling from the impact of the storm.

New York students collected hundreds of toys for children affected by hurricanes in Florida through the partnership with the Stephen Siller Tunnel to Towers Foundation.

#### FIREFIGHTERS FOR AMERICA'S BRAVEST BBQ

In 2018, the New York City Firefighters for America's Bravest hosted its ninth annual Bravest Barbecue to support the Stephen Siller Tunnel to Towers Foundation.

All proceeds from the Bravest Barbecue went to support the Tunnel to Towers Foundation's In the Line of Duty Programs for catastrophically injured military and fallen first responders.

#### MIDWEST BBQ FOR THE BRAVE

In 2012, Jim and Gayla Smith hosted a BBQ in their backyard to raise money for the Stephen Siller Tunnel to Towers Foundation's *Smart Home Program*. Since then the BBQ has continued to grow and has become a highly anticipated annual event.





# FINANCIAL STATEMENT & EXPENSE RATIO





The Stephen Siller Tunnel to Towers Foundation is proud to announce that for a fifth straight year we received a four-star rating from Charity Navigator, the country's largest and most-utilized independent evaluator of charities.

93%

Since the organization's inception, the Stephen Siller Tunnel to Towers Foundation has committed to practicing sound fiscal management, organizational efficiency, and program integrity. From 2015-2018, our program service ratio was 93%, meaning 93 cents out of every dollar went directly to our programs.

100%

In addition, we scored a perfect 100% in the Accountability and Transparency category. The consistent and exceptional designations from Charity Navigator help differentiate the Foundation from its peers.

**Click here to access our Financial Statement** 



The Stephen Siller Tunnel to Towers Foundation is committed to honoring our nation's first responders and military heroes. We are truly grateful for our partners who believe in our mission and help us achieve our goals.



#### THE HOME DEPOT FOUNDATION

The Home Depot Foundation serves as the philanthropic arm of The Home Depot and has been the top corporate partner of the Tunnel to Towers Foundation since our partnership began in 2012.

Committed to serving those who have served us, The Home Depot Foundation and Team Depot, a 400,000-strong army of associate volunteers, work to improve the homes and lives of U.S. veterans, train skilled tradespeople to fill the labor gap and support communities impacted by natural disasters.

In 2016, The Home Depot Foundation announced its goal of investing a quarter of a billion dollars in veteran-related causes by 2020.

In May 2018, Chairman, CEO, and President of The Home Depot Craig Menear announced at our Annual Footsteps to the Future Gala that their funding goal was met two years early and The Home Depot was now committed to investing a half a billion dollars by 2025 for veteran-related causes.

#### corporate.homedepot.com/community



#### **GMC**

Since 2014, GMC, a division of General Motors, has partnered with the Stephen Siller Tunnel to Towers Foundation as its exclusive and national charity of choice. With more than 100 years of supporting the U.S. Military, General Motors is committed to our partnership and our nation's heroes. The company employs more than 60,000 veterans.

General Motors is dedicated to transforming lives through technology and engineering and has been pushing the limits of transportation for more than a century. Today, it is in the midst of a transportation revolution to create a safer, better, more sustainable future with Zero Crashes, Zero Emissions and Zero Congestion.

As an open, inclusive company, it is also creating an environment where everyone feels welcomed and valued for who they are.

#### **GMC.com**



#### THE MARCUS FOUNDATION

The Marcus Foundation was founded by Bernie Marcus, the co-founder of The Home Depot. Bernie and Billi Marcus have pledged to give away at least half of their wealth to philanthropy, and to date, have given over one billion dollars since they created their Foundation. Since 2015, The Marcus Foundation has been a tremendous supporter of Tunnel to Towers. The Marcus Foundation focuses its efforts on veterans, human services, mental health, Jewish federated giving programs, education, public affairs and community.

A few of their many worthwhile initiatives include: The Marcus Stroke and Neuroscience Center at Grady Hospital in Atlanta, The Marcus Heart Valve Center, the SHARE Military Initiative and the Marcus Institute for Brain Health.





#### ESTHER AND HAROLD MERTZ FOUNDATION

The Esther and Harold Mertz Foundation is an extraordinary partner of the Stephen Siller Tunnel to Towers Foundation and is instrumental in our efforts to serve veterans as well as fallen first responder and Gold Star families. The members of the Mertz Foundation's Board of Directors continue what its founders began in the 1970s.

The Mertz Foundation furthers the legacy and philanthropic generosity of Esther and Harold Mertz by giving hope and assistance to those who are impoverished or disadvantaged, showing compassion to those who have lost hope, and making a difference in the lives of those who are suffering from some deficiency in body, mind or spirit. **mertzfoundation.org** 



#### **CBS NEW YORK**

CBS New York continues to serve as a proud media sponsor of the Tunnel to Towers 5K Run & Walk NYC, as it has for over a decade. The event is broadcast live by many of its owned and operated stations and affiliates throughout the country.

NewYork.cbslocal.com/tunnel-to-towers



#### **CARPET ONE FLOOR & HOME**

Established in 1984, Carpet One Floor & Home is North America's leading floor covering retailer, with more than 1,000 independently owned and operated locations in the United States, Canada, Australia, and New Zealand. As the exclusive flooring supplier to our *Smart Home Program*, Carpet One has committed to the installation of the floor coverings for each of the *smart homes* built throughout the United States.

In addition, Carpet One has carried out a successful campaign where a portion of each sale benefited a *smart home*. Through Carpet One, we forged relationships with Mohawk, MasterBrand, and Hunter Douglas.

CarpetOne.com



#### **NEW YORK JETS**

The generosity of New York Jets Chairman and CEO Woody Johnson has made a remarkable difference in the lives of our injured service members. Mr. Johnson and the Jets have been strong advocates for the Tunnel to Towers Foundation by supporting the construction of four *smart homes*, thus far, for our injured service members. Mr. Johnson also opened doors to additional support by making introductions to Johnson & Johnson.

NewYorkJets.com



#### **MOHAWK**

Mohawk, a company known for revolutionary product innovation, award-winning design, and outstanding service provides the floor coverings for each *smart home*. The company provides the highest quality laminate and engineered hardwood flooring products, and has innovated the softest, most family-friendly and pet-friendly carpets ever.

MohawkFlooring.com





#### **FOX NEWS**

The Fox News Channel including Fox and Friends, Fox Business Network, America's Newsroom and Fox 5 serves as a proud media supporter of the Tunnel to Towers Foundation through their television, radio and online outlets. Fox News is dedicated to promoting the mission and message of the Tunnel to Towers Foundation, and has been instrumental in raising awareness and funds for our military, first responders, and their families, FoxNews.com



#### SOUTHPOINT CAPITAL ADVISORS LP

Southpoint Capital Advisors LP is a long/short value-oriented equity fund headquartered in New York, NY. Founded in 2004, Southpoint advises clients across the Americas, Asia and Europe.



#### SEMPER FI FUND

The Semper Fi Fund was established in 2004 by a group of U.S. Marine Corps spouses. Those same women run the Fund today alongside other spouses from all service branches and retired service members, all of whom intimately know the needs of military families. Since inception, the organization has issued more than \$145 million in assistance.

The Semper Fi Fund and America's Fund, which provides assistance to injured veterans of all branches of the military, provide immediate financial assistance and lifetime support to post-9/11 wounded, critically ill and injured members of all branches of the U.S. Armed Forces.

In 2010, the organization first partnered with the Stephen Siller Tunnel to Towers Foundation, and continues to do so today by donating to each of our *smart homes*. Together we are providing independence for our most catastrophically injured heroes.

#### SemperFiFund.org



#### **OLDCASTLE**

Based in Atlanta, Ga., Oldcastle Materials is the leading vertically integrated supplier of aggregates, asphalt, ready mixed concrete and paving services in the United States with operations at 1,400 locations nationwide. The company operates under the North American arm of international building supply company CRH plc, based in Dublin, Ireland. **Oldcastlematerials.com.** 





#### **UPS**

United Parcel Service (UPS) and its employees have supported the Stephen Siller Tunnel to Towers Foundation since its inception. Whether it's providing trucks for our race participants to store their personal items at our annual Tunnel to Towers 5K Run & Walk NYC, issuing grants to the Foundation, participating in a workplace giving campaign that has raised hundreds of thousands of dollars, or hosting an annual golf outing to support the Foundation, UPS has been a tremendous supporter.

#### **UPS.com**



#### **MASTERBRAND**

MasterBrand, one of the largest cabinet manufacturers in North America, builds and donates all of the kitchen cabinets for our *smart homes*; a \$20,000 value per home. MasterBrand is committed to four basic tenets: quality construction, fashionable products, and on-time and complete delivery. **Masterbrand.com** 



#### SCOUT MARKETING

SCOUT, a full-service marketing firm, supports the Tunnel to Towers Foundation with a pro bono effort that includes campaign development, branding, PSAs, videos, and marketing materials. SCOUT, which built the agency on the mantra—Be Brave—is proud to support our nation's bravest heroes and their families.

#### findscout.com



#### **ASHLEY FURNITURE**

Ashley HomeStore is the No. 1 furniture retailer in the U.S. and one of the world's best-selling furniture store brands with more than 700 locations in 36 countries. From design through fulfillment, Ashley is committed to the world's best home furnishing values, selection and service, and earning the loyalty and trust of its customers every day.

ashleyfurniture.com



#### API GROUP, INC.

API Group, a multi-billion-dollar parent company for over 40 independently managed construction companies located in more than 200 locations worldwide, supplies the fire protection and life safety for each of the *smart homes*. The sprinkler systems provided by API Group are extremely important to the safety of the service members.

#### APIgroupInc.com



#### **HUNTER DOUGLAS**

Hunter Douglas supplies each *smart home* with window treatments. Hunter Douglas products offer amazing design, variable light control, motorization, insulation against heat and cold while saving energy, protection from damaging UV rays, sound absorption, and child safety.

#### HunterDouglas.com





#### **GLIDDEN**

Glidden PROFESSIONAL® Paints is a nationally-recognized brand, dedicated to serving the needs of the professional marketplace, specifically, commercial painting contractors, architects, building owners and facility managers. Glidden donates the paint for all of the *smart homes* we build. Glidden Professional is a trusted and recognized professional paint brand available at The Home Depot.

Glidden.com



#### **UNITED RENTALS**

United Rentals, Inc. is the largest equipment rental company in the world. The company has an integrated network of 997 rental locations in 49 states and every Canadian province. The company's approximately 14,800 employees serve construction and industrial customers, utilities, municipalities, homeowners and others. The company is headquartered in Stamford, CT.

unitedrentals.com.



#### U-HAUL

In addition to all it does for programs in local communities, U-Haul has made a commitment to support many military and veteran organizations, including the Stephen Siller Tunnel to Towers Foundation.

On the last weekend in September, as we carry out the annual Tunnel to Towers 5K Run & Walk NYC, U-Haul is a tremendous sponsor, donating its vehicles to transport supplies from our base on Staten Island to the starting line in Brooklyn and finish line in Manhattan. And it doesn't stop there. U-Haul donates its vehicles to the Foundation for each of our service member homecoming ceremonies through our *Smart Home Program*. This enables our crew to transport stages, platforms, chairs, video equipment, etc. at no cost. This type of donation allows us to continue to boast a program service percentage of over 93%.

Uhaul.com



#### **JCPENNEY**

J. C. Penney Company, Inc. is one of the nation's largest apparel and home furnishings retailers. It combines an expansive footprint of approximately 875 stores across the United States and Puerto Rico with a powerful e-commerce site, jcp.com. Powering their shopping experience is the customer service and warrior spirit of over 100,000 associates across the globe, all driving toward the company's three strategic priorities of strengthening private brands, becoming a world-class omnichannel retailer and increasing revenue per customer.

jcp.com.





#### NORTHFIELD BANK

Northfield Bank, which operates 38 locations in Staten Island, Brooklyn and New Jersey, is a key local sponsor for the Tunnel to Towers Foundation. Northfield has been a sponsor at each of our Veterans Day golf outings, and regularly provides the Foundation with the time and talent of its volunteers. The assistance Northfield employees provide at registration for the Tunnel to Towers 5K Run & Walk NYC is immeasurable.

eNorthfield.com



#### NORTHWELL HEALTH

Northwell Health strives to improve the health of the communities it serves and is committed to providing the highest quality clinical care; educating the current and future generations of health care professionals; searching for new advances in medicine through the conduct of bio-medical research; promoting health education; and caring for the entire community regardless of the ability to pay. Through responsible decision-making and community support, Northwell Health strives to protect and improve the environment and quality of life in our communities.

northwell.edu



#### LINCOLN PROPERTY COMPANY

Lincoln Property Company was founded in 1965 as a developer and manager of high-quality residential communities. With development and investment properties in more than 200 cities, Lincoln is currently ranked the second largest property manager in the United States. Lincoln strives to provide its residents with superior service for a comfortable and convenient lifestyle. Lincoln Property Company has the distinct honor of being the first sponsor of the Tunnel to Towers 5K Run & Walk NYC.

LPC.com





#### **BASSETT FURNITURE**

Bassett Furniture Industries is busy building a better furniture business. The company, founded in 1902, makes wooden and upholstered furniture for home use, featuring bedroom and dining suites, sofas, chairs, love seats, and home office furniture. Bassett sells through 60 company-owned stores and some 30 licensed locations under the Bassett Home Furnishings brand. With about a dozen stores, Texas is the largest market among the some 25 states in which Bassett operates. The company's logistics unit handles getting goods from factories and warehouses to stores; it has nearly 800 vehicles on the road.

BassettFurniture.com



#### **AMERICAN AIRLINES**

American Airlines Group (AAG) is the largest airline in the US and one of the largest in the world. The company's mainline carriers provide scheduled air transportation along with its group of regional subsidiaries and third-party regional carriers operating as American Eagle. It also offers freight and mail services through its cargo division. In all, American operates nearly 6,700 flights daily to 350 destinations in more than 50 countries. It operates about 950 mainline aircraft and almost 600 regional aircraft. AAG is also part of the oneworld alliance, where member carriers share airport lounge facilities and offer interconnected loyalty programs.

AA.com



### **OUR BOARD**



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START

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