



*Stephen Siller*

**Tunnel to Towers Foundation**

**2017 ANNUAL REPORT**

# MISSION STATEMENT

The mission of the Stephen Siller Tunnel to Towers Foundation is to honor the sacrifice of firefighter Stephen Siller who laid down his life to save others on September 11, 2001. We also honor our military and first responders who continue to make the supreme sacrifice of life and limb for our country.



# A MESSAGE FROM THE CHAIRMAN

As I reflect on the 2017 fiscal year, I am filled with awe and gratitude for the remarkable volunteers, sponsors and donors who help the Stephen Siller Tunnel to Towers Foundation fulfill our mission. Throughout the past year, we have supported first responders and their families, military members and our veterans with emergency relief and support. Now, sixteen years after that horrific day in September, we remain vigilant in our support of the heroes that serve our local community and our nation. We have not forgotten them. Through our outreach this past year, we have expanded and surpassed all of our strategic goals.



As I saw firsthand during my visits to the home dedications across the country, the Tunnel to Towers Foundation is always there to lend a hand during times of crisis, working to provide comfort to individuals and families in great need.

We have now built or are in the process of constructing 66 SMART HOMES so that catastrophically injured veterans can return to a safe and functional new place to call home. Our 9/11 NEVER FORGET MOBILE EXHIBIT has visited 32 cities to help educate children and their families of the legacy of sacrifice and we hosted 47 5K RUNS, WALKS AND CLIMBS, including our iconic Tunnel to Towers 5K Run & Walk NYC. Community was at the roots of our foundation's efforts. We have not forgotten.

In places like Texas, Florida and Puerto Rico, where families have suffered from historic levels of flooding this year, the Tunnel to Towers Foundation and members of the FDNY helped to bring cheer to children at Christmas by purchasing and distributing thousands of toys.

We are poised for an even greater 2018 and as always, our efforts are only possible because of the support of committed and compassionate individuals, like you.

From the bottom of my heart, thank you for joining us on our mission.  
Sincerely,

A handwritten signature of Frank Siller in black ink.

Frank Siller  
Chairman and CEO  
Stephen Siller Tunnel to Towers Foundation





# SMART HOME PROGRAM

Through our Smart Home Program the Foundation builds specially adapted homes for the nation's most catastrophically injured service members. A family's home is specifically designed with features like remote-controlled lighting and window coverings. The living space is more open and wheelchair accessible with wide doorways and special showers. Counters and cabinets can be raised or lowered and central heating and air conditioning systems can be controlled by a smart tablet — even the stove is adapted to specifically meet the needs of the veteran based upon their specific injuries and needs.



On August 9, 2011, Army SPC Matthew Leyva, of the 2nd Battalion, 34th Armor Regiment, 1<sup>st</sup> Heavy Brigade Combat Team, 1<sup>st</sup> Infantry Division, suffered a dismounted complex blast injury when he stepped on a pressure-plate improvised explosive device in Afghanistan.

The blast caused injuries that resulted in the loss of both his legs, the loss of four of his fingers (his pinky and ring fingers from each hand), and a shattered left elbow.

SPC Leyva, who is from Central New York, received his smart home in Pompey, NY on September 11, 2017.

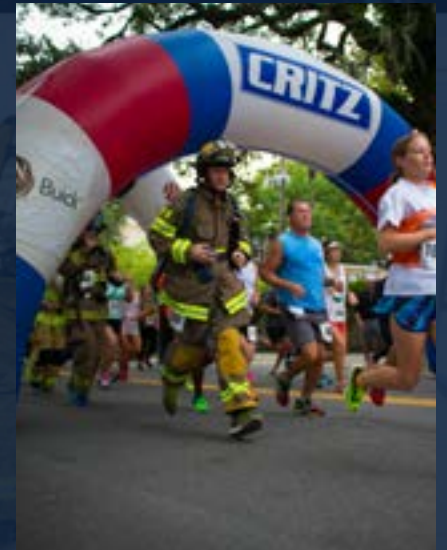
**In 2017, the Foundation has delivered, started construction or is in the design stage of a total of 66 smart homes. We have committed to build a minimum of 200 smart homes.**





# NATIONAL RUN, WALK & CLIMB SERIES

Our signature event, the Annual Tunnel to Towers 5K Run & Walk NYC, was held in September 2017 and retraces Stephen's final footsteps from the foot of the Hugh Carey Tunnel to the Twin Towers, paying homage to the 343 FDNY members, 71 law enforcement officers and thousands of civilians who lost their lives on September 11, 2001. This year, 47 Tunnel to Towers Run, Walk and Climb events were held throughout the country with more than 40,000 supporters participating. We were especially grateful to CBS and numerous CBS-owned affiliates throughout the country who provided a full hour of coverage of the Tunnel to Towers 5K Run & Walk NYC.



## RUN, WALK & CLIMB EVENT LOCATIONS

ALBANY, NY	CLEARWATER, FL	MEDINA, OH	PIKE COUNTY, PA
ALBUQUERQUE, NM	COLUMBIA, SC	MIAMI, FL	PINEHURST, NC
ALPENA, MI	DAVIDSON COUNTY, NC	MOBILE, AL	ROCHESTER, NY
AMHERST, MA	DES MOINES, IA	MYRTLE BEACH, SC	ROUND ROCK, TX
ASHEVILLE, NC	FAIRMONT, WV	NASHVILLE, TN	SALEM, NH
ATLANTA, GA	FARGO, ND	NEW YORK, NY	SAN GABRIEL VALLEY, CA
BALTIMORE, MD	FORT LAUDERDALE, FL	NEWPORT BEACH, CA	SAVANNAH, GA
BATON ROUGE, LA	FORT MYERS, FL	NORTH CONWAY, NH	SIOUX CITY, IA
BERKLEY, MI	GRAND RAPIDS, MI	NORTHEASTERN PA	SOUTH CAROLINA, SC
BETHEL, NY	GREATER AUGUSTA, GA	NORTHERN KENTUCKY	SYRACUSE, NY
BILOXI, MS	ITHACA, NY	NORTHERN WISCONSIN	TAMPA, FL
BOSTON, MA	HOUSTON, TX	OKLAHOMA CITY, OK	TOPEKA, KA
BUFFALO, NY	JACKSON, MI	ORLANDO, FL	TRIANGLE, NC
CAPE GIRARDEAU, MO	JACKSONVILLE, FL	PALM SPRINGS, FL	VERO BEACH, FL
CHARLOTTE, NC	JEFFERSON CITY, MO	PEORIA, IL	VIRGINIA BEACH, VA
CHICAGO, IL	KABUL, AFGHANISTAN	PHILADELPHIA AREA	WEST SALEM, WI
	LAKE ZURICH, IL	PHOENIX, AZ	WILLAMETTE, OR



# SUPPORTING NYC FIRST RESPONDERS

The Foundation has allotted over \$3.2 million in funding to support the families of first responders who have lost their lives in the line of duty. After hearing the devastating news of the death of a first responder under extraordinary circumstances, the Tunnel to Towers deploys a rapid response team to provide support to the family and to begin fundraising to ease some of their financial burden.



When NYPD Detective Miosotis Familia was shot and killed while sitting in her patrol car in the Bronx on Wednesday, July 5, 2017, the Foundation sprung to action. Familia left behind her twin son and daughter, Jacob and Delilah and daughter Genesis. In December of this year, just in time for Christmas, The Tunnel to Towers Foundation fulfilled a promise to raise funds to make sure Detective Miosotis' sacrifice would not be forgotten, and that we would try to give her family - her children - the quality of life that she worked so hard for to provide for them. The Foundation, partnering with Skyview on the Hudson, Halstead Real Estate, Ashley HomeStore and New York Daily News, provided a mortgage-free, completely redesigned and furnished new home for the Familia children.





# 9/11 NEVER FORGET MOBILE EXHIBIT



In 2013, the Stephen Siller Tunnel to Towers Foundation launched its 9/11 NEVER FORGET Mobile Exhibit; a tribute to all those who lost their lives on September 11, 2001, including, of course, the 343 members of the FDNY who made the ultimate sacrifice. The high-tech, 53-foot tractor-trailer, which transforms into a 1,000 square foot exhibit, is a tool to further educate citizens throughout the country about the events of that tragic day.

Welcomed around the country, from the Black Hills of South Dakota to the Tennessee State Fairgrounds, the memorial provides interactive education; including artifacts such as steel beams from the towers, documentary videos, and recordings of first responder radio transmissions. Interactive guided tours are carried out by FDNY firefighters who provide firsthand accounts of the day and its aftermath. The 9/11 NEVER FORGET Mobile Exhibit, which has traveled to nearly 30 states and Canada, has welcomed in over 250,000 people to date.

The Stephen Siller Tunnel to Towers Foundation is committed to ensuring WE NEVER FORGET.





# COMMUNITY PROGRAMS

## Toys 4 Texas

The primary focus of the Stephen Siller Tunnel to Towers Foundation's recent hurricane relief efforts, brought families hit by Hurricane Harvey a little happiness just in time for the holidays.

After rallying Staten Islanders to join the foundation in collecting toys between the end of November and beginning of December, we shipped the toys to Texas, where they were distributed to children whose lives were devastated by the storm. Global Container Terminals, ShopRite of Staten Island and the Staten Island Advance were major supporters of this initiative, and their community-driven generosity provided leadership and valuable resources to this effort. Additionally, Yellow Boots, Guyon Rescue and the Staten Island Long Term Recovery Organization provided key volunteers to assist in the undertaking.

A special thanks as well to Penske Truck, Tito's Vodka, Matty's Toys of Long Island and The Jimmy Lanza Foundation for important donations. Finally, the Toys 4 Texas program would not have been possible without the FDNY led group of 36 volunteers who were involved in each step of this project.

On December 9th in the Beaumont, Orange and North Orange areas of Texas, enough toys were gathered to gift an estimated 1,000-2,000 children, with any excess donated to Catholic Charities (Houston) & Toys for Tots. The Reynolds Co. assisted in storing before the event.

It will take up to \$121 billion to rebuild public infrastructure and housing, according to reports by the Texas Tribune, and more than 18,000 Texas families are still in hotels.

With "Toys 4 Texas," the Stephen Siller Tunnel to Towers Foundation and its partners hope to remind the families left in Hurricane Harvey's wake that help is on the way, and we aim to restore the hope they need to rebuild and move forward.





# FOOTSTEPS TO THE FUTURE ENDOWMENT



The Footsteps to the Future Endowment is an essential component of the Stephen Siller Tunnel to Towers Foundation. The Endowment ensures our Foundation's long-term continuity, sustainability and commitment to our mission. Since our inception in 2001, friends and supporters have enabled us to make a lasting impact in the lives of our veterans, first responders, children, and neighbors in need.

Our Foundation held its Inaugural Footsteps to the Future Endowment Gala on April 20, 2017 at One World Observatory at One World Trade Center in New York City. The support of our generous individual and corporate benefactors made the evening a tremendous success.

The event's honorees, Howard Brodsky (Co-Founder, Chairman, and Chief Executive Officer of CCA Global Partners), Jeffrey S. Lorberbaum (Chairman and Chief Executive Officer of Georgia-based Mohawk Industries, Inc.), and Peter Dunn (President, CBS Television Stations), are gentlemen who personify philanthropy. We honored these visionaries and their respective organizations for their remarkable effort in helping us increase our ability to serve more individuals in need.



# GOLF FOR AMERICA'S BRAVEST



We hosted 5 golf events in 2017 in New Jersey, New York and Florida.

The Annual Veterans Day Golf outing on Staten Island, now in its tenth year, is NYC's largest one-day golf tournament! The event, was played on three courses (La Tourette, Silver Lake, and Richmond County Country Club) and attracts over 400 golfers, is capped off with a dinner at the Hilton Garden Inn. For the sixth consecutive year, Northfield Bank was the presenting sponsor.

This year's event took place on Friday, November 10. Our special guest and keynote speaker was Oliver North, USMC (Ret). Oliver North is a combat decorated U.S. Marine, a best-selling author, the founder of a small business, an inventor with three U.S. patents, a syndicated columnist, and the host of "War Stories" on Fox News Channel.

## LIBERTY NATIONAL GOLF OUTING

We held the Third Annual Golf Tournament for Our Bravest at Liberty National Golf Club in Jersey City, New Jersey. Liberty National Golf Club, which, according to Phil Mickelson, is "unlike any course in the world", offers spectacular views of the Statue of Liberty, the New York Harbor, Manhattan Skyline, and the Verrazano Narrows Bridge. The club hosted the 2017 Presidents Cup, which is comprised of a team from the United States competing against an International team. The event was hosted by the Honorable Rudolph Giuliani. The former New York City mayor, who also serves as chairman of the Annual Tunnel to Towers 5K Run & Walk NYC, has been a stalwart support of the Foundation since its inception.



The event was hosted by the Honorable Rudolph Giuliani. The former New York City mayor, who also serves as chairman of the Annual Tunnel to Towers 5K Run & Walk NYC, has been a stalwart support of the Foundation since its inception.



# MIDWEST BBQ FOR THE BRAVE

In 2012, Jim and Gayla Smith hosted a BBQ in their backyard to raise money for our Smart Home Program. Since that time, and through their tireless efforts, the BBQ has continued to grow, and has become a highly anticipated annual event.

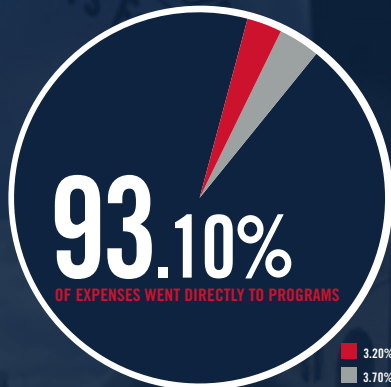


# FIREFIGHTERS FOR AMERICA'S BRAVEST BBQ

Both active and retired members of the Fire Department of New York City (FDNY) support the Stephen Siller Tunnel to Towers Foundation in our efforts to help America's military heroes regain their independence. The firefighter community gives back to catastrophically injured heroes through fundraising events and mentorship initiatives. Funds raised by Firefighters for America's Bravest supports the Foundation's programs.



# FINANCIAL STATEMENT & EXPENSE RATIO



■ 3.20% FUNDRAISING  
■ 3.70% MANAGEMENT AND GENERAL

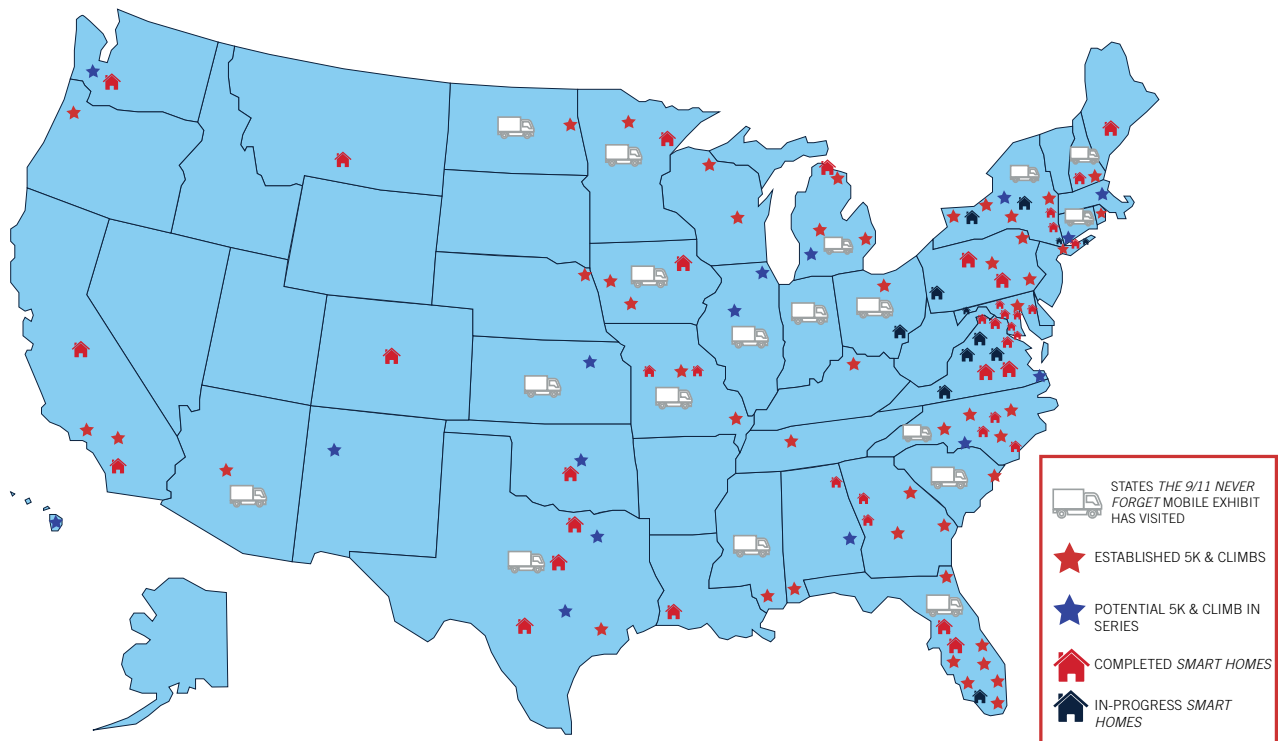
The Stephen Siller Tunnel to Towers Foundation is proud to announce that just 3.7% of expenses went toward administrative costs in 2016. Our program service ratio was 93.1%; over 93 cents out of every dollar went directly to program services. Program service ratio is a key barometer used to measure operating effectiveness.

Since inception, the Stephen Siller Tunnel to Towers Foundation has committed to practicing sound fiscal management, organizational efficiency, and program integrity. We are proud to announce that we have received a four-star rating from Charity Navigator, the country's largest and most-utilized independent evaluator of charities.

In addition, we scored 96% in the Accountability and Transparency category! These exceptional designations from Charity Navigator differentiate the Stephen Siller Tunnel to Towers Foundation from its peers, and demonstrates to the public that it is worthy of your trust.



## STEPHEN SILLER TUNNEL TO TOWERS FOUNDATION 2018





# TRIBUTES

## **Meet Lois Carpenter, Mother-in-law of Eric Myers, a Smart Home recipient**

My son-in-law, Eric Myers, and my daughter, Laura, faced the challenges that resulted from Eric's combat injuries with determination and the acceptance of a "new normal." Their contact with The Stephen Siller Tunnel to Towers foundation through the screening process provided them a glimmer of hope and optimism that their lives would be made easier and safer. Eric, Laura, their daughter Kinley, my husband and I had just sat down for dinner when the call from Marie DeLeon notifying us that Eric and Laura had qualified for the Smart Home program. The rush of emotion was indescribable -an overwhelming feeling we've never felt before.

The following months were filled with anticipation as various steps in the process were being completed. During the process, our family had the opportunity to get to know more about the foundation and the dedicated staff who recognize and honor the sacrifice our nation's veterans make. On July 13th, the Myers received the key to their new home and, as Eric's describes it to people, it was a "game changer."

The Stephen Siller Tunnel to Towers Foundation is on its way to becoming a household name simply because of the dedication and commitment of the Siller family and the individuals who work with the Foundation. So many people have now benefited from T2T support and communities throughout our country have noticed how T2T honors our veterans and first responders. Our country is also seeing more of our military returning with combat injuries and awareness of our veteran's needs has increased. It has been amazing to witness the community support at the Myers' dedication and I know that T2T and their mission has affected our community firsthand.

## **Meet Jackie Pellek, Runner of NYC Run**

My first impression as a runner was overwhelmingly emotional. When you exit the tunnel, seeing all of the firefighters, police officers, EMS workers and military with banners and flags, You can't help but feel like you're part of something bigger. Every year, that moment still has that same overwhelming feeling for me. What the Stephen Siller Tunnel to Towers Foundation is able to do, from something so tragic, is truly inspiring. Each year my team has doubled in size because we believe in what the foundation stands for and we that Stephen Siller was a true hero.

I'm a teacher - I know that children learn by doing. Each year as my team grows, I am bring younger and younger runners - by making them aware and part of this phenomenal event, we ensure the legacy lives on and, as a country, "we never forget." Matt has been an incredible help and having that connection to the team has been an additional motivating factor. This year Vincent D'Amico worked with me to prepackage my team bibs and shirts for pickup which really expedited the process! It's personal touches like these that make working with and supporting the foundation a truly unique experience.

I am overly impressed with the fact that 93% of money raised is put back out. I love watching all that the organization does on the news and share these stories every chance I get. The foundation does a great job of making its supporters feel like they are part of a team.

My overall goal is to meet Frank Siller one day and to thank him for helping me find a cause I truly believe in. The Tunnel to Towers foundation has started to become part of my identity and being able to embed myself more in what it's doing is very important to me.

# TRIBUTES

## Meet John Quinn, participant NYC Run

I remember seeing the Tunnel to Towers NYC 5K Run on TV in the years it was first started and I immediately wanted to be a part of it. An avid marathoner friend of mine ran in those early runs and told me how much he enjoyed it. In 2010, I finally ran for the first time, and I fell in love. I have joined the run every year since and I have received such great support from family and friends. In that first year, I was blown away by the sheer volume of runners. Running through the Tunnel was an incredible experience, but seeing the firefighters lined up in Manhattan holding photos of the lost 9/11 firefighters was something else entirely. Their encouragement as I ran was truly inspiring.

The Stephen Siller Tunnel to Towers Foundation has always been an incredible organization to work with. Dealing with thousands of runners every year can't be an easy thing, but they always seem to handle it so well. The dedication of the people I have met before, during and after the race proves that this is a real labor of love for the team there, and they have treated me and other runners with such respect. I've met some great people during my runs, and I'm always impressed by the firefighters who run in full bunker gear every year. A few years back, I met two firefighters from Northern England who ran the race in full uniform, and had a terrific time talking to them. It's connections like these that the foundation facilitates and empowers.

I run every year in memory of my dear friend Joyce Carpeneto, who was lost in the North Tower on the 83rd floor. We worked together many years ago and she was a remarkable person. Every year I run, I wear her photo on my shirt, as close to my heart as possible. I will always run in the NYC 5K as long as my legs hold out. My father is a retired FDNY firefighter, so I feel a special kinship with the firefighters and I wear an FDNY shirt in their memory. Being a part of this will always be special for me. I believe the great work of the foundation has reached more of the public's attention with the Smart Home program that were built for the catastrophically injured veterans, as well as all the help they have given to the loved ones of the fallen first responders in recent years. These initiatives are rooted in doing good, and more and more people are going to realize just how important the work the foundation is doing truly is.



# THANK YOU TO OUR PARTNERS

The Stephen Siller Tunnel to Towers Foundation is committed to honoring our nation's first responders and military heroes. We are truly grateful for our partners who believe in our mission and help us achieve our goals.

## The Home Depot Foundation

The Home Depot Foundation, which serves as the philanthropic arm of The Home Depot and has invested nearly \$400 million in local communities since 2002, is at the forefront of improving the homes and the lives of U.S. military veterans and their families. By 2020, The Home Depot Foundation anticipates that it will have allotted \$250,000,000 to veteran-related causes. While The Home Depot Foundation is the Stephen Siller Tunnel to Towers Foundation's top financial partner, its support runs far deeper than dollars and cents. Through Team Depot, its 385,000-strong army of associate volunteers, Home Depot associates and suppliers work side-by-side with nonprofit organizations to improve the homes and lives of deserving veteran families. [homedepot.com](http://homedepot.com)

## GMC

In 2015, GMC, formally the GMC Division of General Motors LLC, announced a national partnership with the Stephen Siller Tunnel to Towers Foundation and our Building for Smart Home Program. GMC launched a national campaign called #enlistme, which serves as a rallying cry to stir people to act. GMC is leading the charge to help build more smart homes by inviting people to "enlist" to "unlist" service members from the smart home waiting list. [GMC.com](http://GMC.com)

## The Marcus Foundation

The Marcus Foundation, whose focuses include human services, mental health, Jewish federated giving programs, education, public affairs and the community, first awarded the Tunnel to Towers Foundation a grant in 2015, and is a tremendous supporter. The Marcus Foundation was founded by Bernard Marcus, the co-founder of The Home Depot. Bernard and Billi Marcus have pledged to give away at least half of their wealth to philanthropy. [marcusfound.org](http://marcusfound.org)

## Esther and Harold Mertz Foundation

The members of the Esther and Harold Mertz Foundation's Board of Directors continue what its founders began in the 1970s; sharing their generosity by giving hope and assistance to those who are impoverished or disadvantaged, showing compassion to those who have lost hope, and making a difference in the lives of those who are suffering from some deficiency in body, mind or spirit. We're extremely grateful for the Foundation's remarkable philanthropy. [mertzfoundation.org](http://mertzfoundation.org)

# THANK YOU TO OUR PARTNERS

## Johnson & Johnson

As the world's largest healthcare company, Johnson & Johnson has a history deeply rooted in supporting those who serve and their families. That's why Johnson & Johnson supports programs designed to help service men and women as they reconnect with their loved ones, heal from both the visible and invisible wounds, and look to reenter the workforce, and joins forces with a wide variety of non-profit and government groups that excel in supporting this important mission. Johnson & Johnson's support of the Stephen Siller Tunnel to Towers Run/Walk Series and its Smart Home Program is designated to help build custom designed, specially adapted homes for the most catastrophically injured American service members. Learn more about how Johnson & Johnson champions those who serve at [www.jnj.com/heroes](http://www.jnj.com/heroes)

## New York Jets

The generosity of New York Jets Chairman and CEO Woody Johnson has made a remarkable difference in the lives of our injured service members. Mr. Johnson and the Jets have been strong advocates for the Tunnel to Towers Foundation by supporting the construction of four smart homes, thus far, for our injured service members. Mr. Johnson also opened doors to additional support by making introductions to Johnson & Johnson. [NewYorkJets.com](http://NewYorkJets.com)

## Carpet One

Established in 1984, Carpet One Floor & Home is North America's leading floor covering retailer, with more than 1,000 independently owned and operated locations in the United States, Canada, Australia, and New Zealand. As the exclusive flooring supplier to our Building for America's Bravest program, Carpet One has committed to the installation of the floor coverings for each of the smart homes built throughout the United States. In addition, Carpet One has carried out a successful campaign where a portion of each sale benefitted a Smart Home Program. Through Carpet One, we forged relationships with Mohawk, MasterBrand, and Hunter Douglas. [CarpetOne.com](http://CarpetOne.com)

## Mohawk

Mohawk, a company known for revolutionary product innovation, award-winning design, and outstanding service provides the floor coverings for each smart home. The company provides the highest quality laminate and engineered hardwood flooring products, and has innovated the softest, most family-friendly and pet-friendly carpets ever. [MohawkFlooring.com](http://MohawkFlooring.com)



# THANK YOU TO OUR PARTNERS

## Semper Fi Fund

The Semper Fi Fund was established in 2004 by a group of Marine Corps spouses. Those same women run the Fund today alongside other spouses from all service branches and retired service members, all of whom intimately know the needs of military families. Since inception, the organization has issued more than \$145 million in assistance. The Semper Fi Fund and America's Fund, which provides assistance to injured veterans of all branches of the military, provide immediate financial assistance and lifetime support to post-9/11 wounded, critically ill and injured members of all branches of the U.S. Armed Forces. In 2010, the organization first partnered with the Stephen Siller Tunnel to Towers Foundation, and continues to do so today by donating to each of our smart homes. Together we are providing independence for our most catastrophically injured heroes.

[SemperFiFund.org](http://SemperFiFund.org)

## Oldcastle Materials

Based in Atlanta, Ga., Oldcastle Materials is the leading vertically integrated supplier of aggregates, asphalt, ready mixed concrete and paving services in the United States with operations at 1,400 locations nationwide. The company operates under the North American arm of international building supply company CRH plc, based in Dublin, Ireland. More information can be found at [www.oldcastlematerials.com](http://www.oldcastlematerials.com)

## CBS New York

CBS New York continues to serve as a proud media sponsor of the Tunnel to Towers Run as it has for over a decade. The event is broadcasted live by many of its owned and operated stations and affiliated throughout the country. [NewYork.cbslocal.com/tunnel-to-towers](http://NewYork.cbslocal.com/tunnel-to-towers)

## UPS

United Parcel Service (UPS) and its employees have supported the Stephen Siller Tunnel to Towers Foundation since its inception. Whether it's providing trucks for our race participants to store their personal items at our annual New York Tunnel to Towers Run & Walk, issuing grants to the Foundation, participating in a workplace giving campaign that has raised hundreds of thousands of dollars, or hosting an annual golf outing to support the Foundation, UPS has been a tremendous supporter. [UPS.com](http://UPS.com)

## Fox News Channel

The Fox News Channel including Fox and Friends and Fox 5 serves as a proud media supporter of the Tunnel to Towers Foundation through their television, radio and online outlets. [foxnews.com](http://foxnews.com)

# THANK YOU TO OUR PARTNERS

## MasterBrand

MasterBrand, one of the largest cabinet manufacturers in North America, builds and donates all of the kitchen cabinets for our smart homes; a \$20,000 value per home. MasterBrand is committed to four basic tenets: quality construction, fashionable products, and on-time and complete delivery. [Masterbrand.com](http://Masterbrand.com)

## Scout Marketing

SCOUT Marketing, an independently owned and operated, full-service integrated agency, supports the T2T Foundation with an incredible pro bono effort that includes a broad awareness campaign (branding, website redesign, videos, social media, etc). SCOUT, which built its agency on the mantra – Be Brave, has contributed to countless charitable organizations since its inception in 1999. It was looking for an exclusive charitable organization to have a more significant impact on when it found T2T. [findscout.com](http://findscout.com)

## Ashley Furniture

Ashley HomeStore is the No. 1 furniture retailer in the U.S. and one of the world's best-selling furniture store brands with more than 700 locations in 36 countries. From design through fulfillment, Ashley is committed to delivering the world's best home furnishing values, selection and service, and earning the loyalty and trust of its customers every day. To learn more about Ashley Furniture Industries. [ashleyfurniture.com](http://ashleyfurniture.com)

## API Group, Inc.

API Group, a multi-billion-dollar parent company for over 40 independently managed construction companies located in more than 200 locations worldwide, supplies the fire protection and life safety for each of the smart homes. The sprinkler systems provided by API Group are extremely important to the safety of the service members. [APIgroupInc.com](http://APIgroupInc.com)

## Hunter Douglas

Hunter Douglas supplies each smart home with window treatments. Hunter Douglas products offer amazing design, variable light control, motorization, insulation against heat and cold while saving energy, protection from damaging UV rays, sound absorption, and child safety. [HunterDouglas.com](http://HunterDouglas.com)



# THANK YOU TO OUR PARTNERS

## Glidden

Glidden PROFESSIONAL® Paints is a nationally-recognized brand, dedicated to serving the needs of the professional marketplace, specifically, commercial painting contractors, architects, building owners and facility managers. Glidden donates the paint for all of the smart homes we build. Glidden Professional is a trusted and recognized professional paint brand available at The Home Depot. [Glidden.com](http://Glidden.com)

## United Rentals

United Rentals, Inc. is the largest equipment rental company in the world. The company has an integrated network of 997 rental locations in 49 states and every Canadian province. The company's approximately 14,800 employees serve construction and industrial customers, utilities, municipalities, homeowners and others. The company is headquartered in Stamford, Conn. Additional information about United Rentals is available at [unitedrentals.com](http://unitedrentals.com)

## UHAUL

In addition to all it does for programs in local communities, U-Haul has made a commitment to support many military and veteran organizations, including the Stephen Siller Tunnel to Towers Foundation. On the last weekend in September, as we carry out the annual NYC Tunnel to Towers Run & Walk, U-Haul is a tremendous sponsor, donating its vehicles to transport supplies from our base on Staten Island to the starting line in Brooklyn and finish line in Manhattan. And it doesn't stop there. U-Haul donates its vehicles to the Foundation for each our service member homecoming ceremonies through our Building for America's Bravest program. This enables our crew to transport stages, platforms, chairs, video equipment, etc. at no cost. This type of donation allows us to continue to boast a program service percentage of over 93%. [uhaul.com](http://uhaul.com)

## JC Penney

J. C. Penney Company, Inc. is one of the nation's largest apparel and home furnishings retailers, combines an expansive footprint of approximately 875 stores across the United States and Puerto Rico with a powerful e-commerce site, [jcp.com](http://jcp.com). Powering their shopping experience is the customer service and warrior spirit of over 100,000 associates across the globe, all driving toward the Company's three strategic priorities of strengthening private brands, becoming a world-class omnichannel retailer and increasing revenue per customer. For additional information, please visit [jcp.com](http://jcp.com)

# THANK YOU TO OUR PARTNERS

## JTR Solutions

JTR Solutions, a custom software development organization located in West Chester, Pennsylvania, is an ardent supporter of the Stephen Siller Tunnel to Towers Foundation. JTR originally supported the Foundation by providing server management to ensure that systems were operating at optimal capabilities during times of extreme usage. In 2017, JTR Solutions extended its philanthropic ways by taking on the tremendous task of building and developing the Foundation's new website. It will continue to support Tunnel to Towers in a multitude of ways. [jtrsolutions.com](http://jtrsolutions.com)

## Northfield Bank

Northfield Bank, which operates 38 locations in Staten Island, Brooklyn and New Jersey, is a key local sponsor for Tunnel to Towers Foundation. Northfield has been a sponsor at each of our Veterans Day golf outings, and regularly provides the Foundation with the time and talent of its volunteers. The assistance Northfield employees provide at registration for the Tunnel to Towers Run & Walk is immeasurable. [eNorthfield.com](http://eNorthfield.com)

## Northwell Health

Northwell Health strives to improve the health of the communities it serves and is committed to providing the highest quality clinical care; educating the current and future generations of health care professionals; searching for new advances in medicine through the conduct of bio-medical research; promoting health education; and caring for the entire community regardless of the ability to pay. Through responsible decision-making and community support, Northwell Health strives to protect and improve the environment and quality of life in our communities. [northwell.edu](http://northwell.edu)

## Lincoln Property Company

Lincoln Property Company was founded in 1965 as a developer and manager of high-quality residential communities. With development and investment properties in more than 200 cities, Lincoln is currently ranked the second largest property manager in the United States. Lincoln strives to provide its residents with superior service for a comfortable and convenient lifestyle. Lincoln Property Company has the distinct honor of being the first sponsor of the NYC Tunnel to Towers 5K Run & Walk. [lincolnapts.com](http://lincolnapts.com)



# EXECUTIVE BOARD

**Sarah Siller**  
President

**Frank Siller**  
Chairman/CEO

**Janis Siller Hannan**  
Vice Chair

**George Siller**  
Vice Chair

**Russell Siller**  
Vice Chair

**Regina Siller Vogt**  
Secretary

**Mary Siller Scullin**  
Treasurer

**Salvatore Cassano**  
Commissioner, FDNY (Ret.)

**John V. LaBarbera**  
Battalion Commander, FDNY (Ret.)

## BOARD

**Jennifer Brekke**  
CEO, SCOUT Marketing

**Pete Capel**  
VP, Home Depot

**Laura Carioti**

**John Carroll**  
Battalion Chief, FDNY (Ret.)

**Robert Coghlan**

**Kathy Cunningham**  
9/11 Family Member

**Michael Cusick**  
Assemblyman, New York State

**Charlie Dilks**  
CPO, CCA Global Partners

**Peter Dunn**  
President, CBS Television Stations

**Steven L. Elkin**  
Home Depot

**Elisabeth Elman Feldman**  
SVP, Sandy Hillman  
Communications

**Theresa Fisher**  
SVP, CCA Global Partners

**Bill Gaddis**  
VP, Sales, Mohawk Industries, Inc.

**Joel Goldberg**  
SVP of Operations, WCBS

**Steve Hill**  
VP, US Sales & Service,  
General Motors

**John P. Huvane**  
CEO, Giuliani Security & Safety

**Jack Kielty**  
Lieutenant, FDNY

**Rich Latek**  
Director of Marketing, GMC

**Tony Lemma**  
Regional Vice President,  
The Home Depot

**Michael Lentin**  
President, Champion Windows/  
Citiquiet Windows

**Matt Mahoney**  
VP, External Affairs, Suez

**Catherine Mooney**

**Jack Oehm**  
Battalion Commander, FDNY (Ret.)

**Jean R. Ringhoff**  
VP, Northfield Bank

**John Turturro**  
Actor/Writer/Director

# ADVISORY BOARD

**Sheila Aiani**

**Ken Dashow**  
Q104.3, NY Radio Host

**Edward J. Lopes, Jr.**  
Zurich Financial Services

**Michael McMahon**  
District Attorney, Richmond County

**Michael Morrell**

**Paul Nicaj**  
Battery Gardens

**Dr. Jeff Poplarski**  
Sports Chiropractor

**Daniel Prince**  
FDNY Family Transport Foundation

**Kerry Sullivan, Esq.**

**James Wilson**





# MISSION STATEMENT

The mission of the Stephen Siller Tunnel to Towers Foundation is to honor the sacrifice of firefighter Stephen Siller who laid down his life to save others on September 11, 2001. We also honor our military and first responders who continue to make the supreme sacrifice of life and limb for our country.